



WOMEN 4 WOMEN

FUNDRAISING & RESOURCE PACK

FROM AMOS TRUST

STANDING IN SOLIDARITY

WITH THE WOMEN OF GAZA

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justice and hope for the forgotten

**AMOS
TRUST.**
ORG





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THANK YOU FOR FUNDRAISING FOR THE WOMEN OF GAZA

FRONT COVER
Al Ahli Arab Hospital:
Standing in solidarity with women
in Gaza.

WE DO HOPE



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SUPPORT & RESOURCES

This pack contains event ideas, background information about Gaza and Al Ahli Hospital, information about all the financial practicalities and a sponsorship form.

You can use the [printable poster on page 22](#) of this pack to publicise your own event and we can send you Gift Aid envelopes for use at your event.

You may also like to use the following resources:

- [Open The Borders](#) [FILM]
- [A Place Of Peace](#) [FILM]
- [A Prayer for the Women of Gaza](#) [WEB LINK]
- [Gaza Powerpoint](#) | [Gaza PDF](#) [WEB LINKS]
- [Sponsorship form on page 27](#)

Please contact katie@amostrust.org or call 07825 575098 to order resources and to chat through your event or ideas and she will help you every step of the way.



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**“WHEN WOMEN
SUPPORT EACH OTHER,
INCREDIBLE THINGS
HAPPEN.”**

ISABEL ALLENDE
CHILEAN/AMERICAN WRITER AND
AUTHOR OF ‘THE HOUSE OF THE SPIRITS’
AND ‘CITY OF THE BEASTS’

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AMOS TRUST

[AMOSTRUST.ORG/WOMEN-4-WOMEN](https://amotrust.org/women-4-women)



A PLACE OF PEACE
AL AHLI ARAB AHOSPITAL IN GAZA CITY



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**“WE DECIDED TO ORGANISE A REGULAR
GIN & NIBBLES EVENING FOR AMOS’ WORK
IN GAZA. WE ALTERNATE BETWEEN OUR
TWO HOMES AND ASK FOR A DONATION TOWARDS
THE REFRESHMENTS, WITH PROFITS GOING
TO AMOS TRUST.”**

CAROLINE BONE AND SARAH ROSE WHO
RAISED MONEY FOR WOMEN 4 WOMEN

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WOMEN 4 WOMEN

October is breast cancer awareness month. We are asking the woman of the UK to stand in solidarity with our sisters in Gaza by hosting a local event to raise awareness and support amongst family, friends and neighbours throughout October, November and December.

We want your help to raise awareness and vital funds for the breast cancer screening programme at Amos partner Al Ahli Hospital in Gaza, whilst doing something you enjoy doing.

Your event could be a:

- coffee morning
- walk or run
- wine and cheese evening or dinner party
- clothes swap
- craft evening
- Palestinian-themed evening or film night
- sporting event.

You can also make it part of an existing event. Whatever you like doing, do it for the women of Gaza. At your event please use the information in this pack to let people know what Women 4 Women is all about.



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**“SCREENING IS
SO SIMPLE AND SO
EFFECTIVE. IF WE CAN
WORK WITH WOMEN
SO THAT THEY CAN
IDENTIFY BREAST CANCER
EARLY, WE CAN
TREAT IT.”**

SUHAILA TARAIZI
DIRECTOR OF AL AHLI ARAB HOSPITAL,
GAZA CITY

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BREAST CANCER IN GAZA

THE FACTS

The Gaza Strip is 25 miles long, up to 7-miles wide and is home to 2 million people, over 1.2 million of who are registered refugees and 52% under 18. Four major conflicts since December 2008 and a 15 year Israeli long blockade have led to a devastated infrastructure.

Over 75% of the population are dependent on food aid, 30% of children have anaemia, youth unemployment is at 60%, 90% of water is unsafe to drink and power cuts last up to 12 hours a day. Over 8,000 people cannot return to their homes after the devastation caused in this summer's conflict.

During this period, cancer rates have risen dramatically in Gaza, which is particularly worrying for women, as breast cancer kills more women than any other form of cancer in Gaza and five-year survival rates for breast cancer patients are less than half of those in the UK.



EARLY DETECTION
SCREENING FOR EARLY SIGNS OF BREAST CANCER
AT AL AHLI HOSPITAL IN GAZA CITY



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EDUCATION

Some of the reasons for this centre around a lack of education and awareness of breast cancer which reinforces women's fear over treatment (not least the examination by a male doctor), and the social stigma they fear will be attached to them. This leads many women to present themselves very late for treatment, with 60% of cases getting detected in the third stage of the disease.

Even after treatment is started there are huge difficulties. Due to the on going Israeli restriction of supplies entering Gaza and the high costs of chemotherapy drugs, patients are usually only given a four-week supply.

This means their course of treatment is only partial at best, being either interrupted or ended completely when drugs cannot be supplied. Other forms of treatment, such as radiotherapy, are not accessible at all. Radioisotopes, which are integral to radiotherapy treatment, are forbidden entry into Gaza by the Israeli authorities.



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RADIOTHERAPY

Patients requiring radiotherapy must therefore apply for a permit to travel to hospitals in East Jerusalem. Over 28% of those applying to travel out for treatment, were either denied a permit or received no response from the Israeli authorities to their applications (*World Health Organisation Statistics between January – October, 2016*).

As radiotherapy is crucial in allowing breast conservation, this leads to far too many women having full mastectomies.

The consequences of this are devastating. Many women are dying when their deaths are completely preventable; or are living with the scars and debilitating impact of medical techniques that are no longer practiced in the UK. There is no excuse for making women in Gaza suffer in this way.



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WHAT IS AMOS TRUST DOING?

Amos Trust believes that the most effective way that we can support these women is by:

- calling for an end to the blockade of Gaza so that these women can receive the treatment that is their right – [visit the Change The Record section of our website](#) for more details
- promoting community education and awareness raising so that women can have early and effective screening.



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**“WE NEED
TO MAKE SCREENING
NORMAL FOR WOMEN
AND CHANGE TRADITIONAL
ATTITUDES.”**

SUHAILA TARAIZI
DIRECTOR OF AL AHLI ARAB HOSPITAL,
GAZA CITY

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AL AHLI HOSPITAL

Our partner, [Al Ahli Arab Hospital](#) is seeking to educate 5,000 women a year about breast cancer through their community-based awareness raising programme.

They aim to provide annual screening to 1,000 women over forty to those who present themselves as exhibiting potential symptoms.

The programme is built around Al Ahli's partnership with 35 local community groups throughout the Gaza strip and the creation of local grassroots support groups. The hospital believes that the key first step is to break the taboos around breast cancer for both women and men.

They seek to do this by raising awareness of the incidence of breast cancer in Gaza and of the increase in all forms of cancer.

Then by explaining the need for early identification and diagnosis, they hope to give them the best opportunity for treatment to be successful and for women to live a full life post-treatment.



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**“I WAS SO SCARED
ABOUT GOING FOR A TEST
WHEN I FOUND A LUMP
THAT I DID NOT TELL ANYONE.
WHEN I FOUND THAT I WAS OK,
I DECIDED TO TELL MY FAMILY
AND NOW I HELP OTHERS
BY TELLING THEM OF MY
EXPERIENCES AND
ENCOURAGING THEM TO
GET TESTED.”**

AISHA
COMMUNITY EDUCATOR, AL AHLI ARAB HOSPITAL,
GAZA CITY

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FUNDRAISING

LEGAL

Whatever your Women 4 Women event looks like, please remember that you are personally responsible for ensuring your event is run safely and for organising any necessary public event licences and insurance for your event, as well as ensuring that you meet the health and safety requirements of your venue.

DONATIONS

It always works better to help people to make donations or sign up for regular giving while they are at an event rather than relying on people to remember to do it afterwards.

If possible, we would recommend setting up a laptop or tablet if you have access to the internet at your venue. Donors can then give to the Women 4 Women appeal via our website, make donations with credit or debit cards or sign up to become a regular giver by going to amostrust.org/women-4-women-appeal



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Alternatively, people can give at your event without using the internet in the following ways:

REGULAR GIVING

Set up a standing order by completing the form [at the end of this pack](#), including the Gift Aid declaration if applicable. Please print a few copies of the form to have at your event.

ONE-OFF DONATIONS

Ask donors to put their cash and/or cheques into the donation envelopes provided. Please ask them to complete all the details on the envelope (including the Gift Aid declaration if applicable).

Cheques should be made payable to 'Amos Trust' with Women 4 Women written on the back.



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“I PREPARED A PALESTINIAN MEAL AND INVITED A MIX OF FRIENDS, SOME OF WHOM HADN’T HEARD ME SPEAK OF PALESTINE BEFORE. THEY LOVED THE PALESTINIAN FOOD AND FOCUS — IT GAVE PURPOSE TO A VERY ENJOYABLE EVENING AND RAISED OVER £200!”

**MARGARET FILER WHO RASIED MONEY
FOR WOMEN 4 WOMEN**

WE DO HOPE



Women 4 Women

Supporting the Women of Gaza

When women support each other,
incredible things can happen.

ISABEL ALLENDE

amostrust.org/women-4-women



JOIN US AS WE STAND IN SOLIDARITY WITH THE WOMEN OF GAZA

All money raised will go to the AL AHLI ARAB HOSPITAL breast cancer screening service in GAZA CITY which promotes community education and awareness, so women can get early and effective screening.



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**“MY MESSAGE
TO YOU IS THAT THE
WOMEN 4 WOMEN
CAMPAIGN IS VERY
IMPORTANT AND IT IS
NOT HELPING WOMEN ONLY,
IT SAVES THE WHOLE FAMILY.
WE REALLY APPRECIATE
WHAT YOU ARE DOING
FOR US.”**

SAMIRA
MANAGEMENT TEAM MEMBER,
AL AHLI ARAB HOSPITAL, GAZA CITY

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SENDING US THE DONATIONS

Send us all cheques inside the donation envelopes they came in. If people have made cash donations we would be most grateful if you could:

- empty the cash from the donation envelopes
- write the amount of each donation on the envelope it came in and send us a cheque for the total of all the cash received
- send us all the donation envelopes.

The above will enable us to claim Gift Aid on applicable donations.

Please ensure that donors fill in all the details on the support cards and/or donation envelopes so we can fulfil all the criteria for data protection and Gift Aid.

Please do alert them to the checkboxes (at the bottom) on the front of the Gift Aid envelopes which they can use to sign up to our E-news.



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Please send all the completed support cards, cheques and donation envelopes to the Amos Trust office.

Amos Trust

St Clement's
1 St Clement's Court
London
EC4N 7HB

ONLINE FUNDRAISING PAGE WITH JUSTGIVING

If you wish to set up a fundraising page so that people can support your event online (even if they can't attend), we recommend that you set up a Just Giving page.

[justgiving.com](https://www.justgiving.com) is very user-friendly and is a very cost effective way for a small charity like us to process donations. Donors using Just Giving will not be contacted by us unless they ask us to send them more information.

THANK YOU

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