



**WOMEN 4 WOMEN**

**FUNDRAISING & RESOURCE PACK**

**FROM AMOS TRUST**

**STANDING IN SOLIDARITY**

**WITH THE WOMEN OF GAZA**

**amos**  **trust**  
justice and hope for the forgotten

**AMOS  
TRUST.  
ORG**







## WOMEN 4 WOMEN

### FUNDRAISING & RESOURCE PACK

# THANK YOU FOR FUNDRAISING FOR THE WOMEN OF GAZA

#### FRONT COVER

Al Ahli Arab Hospital:  
Standing in solidarity with women  
in Gaza.

**WE DO HOPE**



## WOMEN 4 WOMEN

### FUNDRAISING & RESOURCE PACK

#### SUPPORT & RESOURCES

This pack contains event ideas, background information about Gaza and Al Ahli Hospital, information about all the financial practicalities and a sponsorship form.

You can use the [printable poster on page 22](#) of this pack to publicise your own event and we can send you Gift Aid envelopes for use at your event.

You may also like to use the following resources:

- [Open The Borders](#) [FILM]
- [A Place Of Peace](#) [FILM]
- [A Prayer for the Women of Gaza](#) [WEB LINK]
- [Gaza PDF slideshow](#) [WEB LINKS]
- [Sponsorship form on page 27](#)

Please contact [katie@amostrust.org](mailto:katie@amostrust.org) or call 07825 575098 to order resources and to chat through your event or ideas and she will help you every step of the way.





**WOMEN 4 WOMEN**

**FUNDRAISING & RESOURCE PACK**

**“WHEN WOMEN  
SUPPORT EACH OTHER,  
INCREDIBLE THINGS  
HAPPEN.”**

**ISABEL ALLENDE**  
CHILEAN/AMERICAN WRITER AND  
AUTHOR OF ‘THE HOUSE OF THE SPIRITS’  
AND ‘CITY OF THE BEASTS’

**WE DO HOPE**

AMOS TRUST

[AMOSTRUST.ORG/WOMEN-4-WOMEN](https://amostrust.org/women-4-women)



**A PLACE OF PEACE**  
**AL AHLI ARAB AHOSPITAL IN GAZA CITY**





WOMEN 4 WOMEN

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**“WE DECIDED TO ORGANISE A REGULAR GIN & NIBBLES EVENING FOR AMOS’ WORK IN GAZA. WE ALTERNATE BETWEEN OUR TWO HOMES AND ASK FOR A DONATION TOWARDS THE REFRESHMENTS, WITH PROFITS GOING TO AMOS TRUST.”**

CAROLINE BONE AND SARAH ROSE WHO  
RAISED MONEY FOR WOMEN 4 WOMEN

WE DO HOPE



## WOMEN 4 WOMEN

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#### WOMEN 4 WOMEN

October is breast cancer awareness month. We are asking the woman of the UK to stand in solidarity with our sisters in Gaza by hosting a local event to raise awareness and support amongst family, friends and neighbours throughout October, November and December.

We want your help to raise awareness and vital funds for the breast cancer screening programme at Amos partner Al Ahli Hospital in Gaza, whilst doing something you enjoy doing.

Your event could be a:

- coffee morning
- walk or run
- wine and cheese evening or dinner party
- clothes swap
- craft evening
- Palestinian-themed evening or film night
- sporting event.

You can also make it part of an existing event. Whatever you like doing, do it for the women of Gaza. At your event please use the information in this pack to let people know what Women 4 Women is all about.



## WOMEN 4 WOMEN

### FUNDRAISING & RESOURCE PACK

**“SCREENING IS SO SIMPLE AND SO EFFECTIVE. IF WE CAN WORK WITH WOMEN SO THAT THEY CAN IDENTIFY BREAST CANCER EARLY, WE CAN TREAT IT.”**

**SUHAILA TARAIZI**  
DIRECTOR OF AL AHLI ARAB HOSPITAL,  
GAZA CITY

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## WOMEN 4 WOMEN

### FUNDRAISING & RESOURCE PACK

#### BREAST CANCER IN GAZA

##### THE FACTS

The Gaza Strip is 25 miles long, up to 7 miles wide and is home to 2.2 million people, 1.2 million of whom are registered refugees and 52% under 18. Four major conflicts since December 2008 and a 15 year Israeli long blockade have led to a devastated infrastructure.

Over 75% of the population are dependent on food aid, 30% of children have anaemia, youth unemployment is at 60%, 90% of water is unsafe to drink and power cuts last up to 12 hours a day.

During this period, cancer rates have risen dramatically in Gaza, which is particularly worrying for women, as breast cancer kills more women than any other form of cancer in Gaza and five-year survival rates for breast cancer are 30-40% compared to 87% in the UK.



**EARLY DETECTION**  
**SCREENING FOR EARLY SIGNS OF BREAST CANCER**  
**AT AL AHLI HOSPITAL IN GAZA CITY**



## WOMEN 4 WOMEN

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#### EDUCATION

Some of the reasons for this centre around a lack of education and awareness of breast cancer which reinforces women's fear over treatment (not least the examination by a male doctor), and the social stigma they fear will be attached to them. This leads many women to present themselves very late for treatment, with 60% of cases getting detected in the third stage of the disease.

Even after treatment is started there are huge difficulties. Due to the on going Israeli restriction of supplies entering Gaza and the high costs of chemotherapy drugs, patients are usually only given a four-week supply.

This means their course of treatment is only partial at best, being either interrupted or ended completely when drugs cannot be supplied. Other forms of treatment, such as radiotherapy, are not accessible at all. Radioisotopes, which are integral to radiotherapy treatment, are forbidden entry into Gaza by the Israeli authorities.



## WOMEN 4 WOMEN

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#### RADIOTHERAPY

Patients requiring radiotherapy must therefore apply for a permit to travel to hospitals in East Jerusalem. Over 28% of those applying to travel out for treatment, were either denied a permit or received no response from the Israeli authorities to their applications (*World Health Organisation Statistics between January – October, 2016*).

As radiotherapy is crucial in allowing breast conservation, this leads to far too many women having full mastectomies.

The consequences of this are devastating. Many women are dying when their deaths are completely preventable; or are living with the scars and debilitating impact of medical techniques that are no longer practiced in the UK. There is no excuse for making women in Gaza suffer in this way.



## WOMEN 4 WOMEN

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#### WHAT IS AMOS TRUST DOING?

Amos Trust believes that the most effective way that we can support these women is by:

- calling for an end to the blockade of Gaza so that these women can receive the treatment that is their right - [visit the Change The Record section of our website](#) for more details
- promoting community education and awareness raising so that women can have early and effective screening.



## WOMEN 4 WOMEN

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**“WE NEED  
TO MAKE SCREENING  
NORMAL FOR WOMEN  
AND CHANGE TRADITIONAL  
ATTITUDES.”**

**SUHAILA TARAZI**  
DIRECTOR OF AL AHLI ARAB HOSPITAL,  
GAZA CITY

**WE DO HOPE**





## WOMEN 4 WOMEN

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#### AL AHLI HOSPITAL

Our partner, [Al Ahli Arab Hospital](#), seeks to educate 5,000 women yearly about breast cancer through their community-based awareness-raising programme. In addition, they aim to provide annual screening to 3,000 women over forty each year.

The programme is built around Al Ahli's partnership with 35 local community groups throughout the Gaza strip and the creation of local grassroots support groups. The hospital believes that the key first step is to break the taboos around breast cancer for both women and men.

They seek to do this by raising awareness of the incidence of breast cancer in Gaza and of the increase in all forms of cancer.

Then by explaining the need for early identification and diagnosis, they hope to give them the best opportunity for treatment to be successful and for women to live a full life post-treatment.



## WOMEN 4 WOMEN

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**“I WAS SO SCARED ABOUT GOING FOR A TEST WHEN I FOUND A LUMP THAT I DID NOT TELL ANYONE. WHEN I FOUND THAT I WAS OK, I DECIDED TO TELL MY FAMILY AND NOW I HELP OTHERS BY TELLING THEM OF MY EXPERIENCES AND ENCOURAGING THEM TO GET TESTED.”**

**AISHA**  
COMMUNITY EDUCATOR, AL AHLI ARAB HOSPITAL,  
GAZA CITY

**WE DO HOPE**



## WOMEN 4 WOMEN

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### FUNDRAISING & RESOURCE PACK

#### **FUNDRAISING**

##### **LEGAL**

Whatever your Women 4 Women event looks like, please remember that you are personally responsible for ensuring your event is run safely and for organising any necessary public event licences and insurance for your event, as well as ensuring that you meet the health and safety requirements of your venue.

##### **DONATIONS**

It always works better to help people to make donations or sign up for regular giving while they are at an event rather than relying on people to remember to do it afterwards.

If possible, we would recommend setting up a laptop or tablet if you have access to the internet at your venue. Donors can then give to the Women 4 Women appeal via our website, make donations with credit or debit cards or sign up to become a regular giver by going to [amostrust.org/women-4-women-appeal](https://amostrust.org/women-4-women-appeal)



## WOMEN 4 WOMEN

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Alternatively, people can give at your event without using the internet in the following ways:

##### **REGULAR GIVING**

Set up a standing order by completing the form [at the end of this pack](#), including the Gift Aid declaration if applicable. Please print a few copies of the form to have at your event.

##### **ONE-OFF DONATIONS**

Ask donors to put their cash and/or cheques into the donation envelopes provided. Please ask them to complete all the details on the envelope (including the Gift Aid declaration if applicable).

Cheques should be made payable to 'Amos Trust' with Women 4 Women written on the back.





WOMEN 4 WOMEN

FUNDRAISING & RESOURCE PACK

**“I PREPARED A PALESTINIAN MEAL AND INVITED A MIX OF FRIENDS, SOME OF WHOM HADN’T HEARD ME SPEAK OF PALESTINE BEFORE. THEY LOVED THE PALESTINIAN FOOD AND FOCUS – IT GAVE PURPOSE TO A VERY ENJOYABLE EVENING AND RAISED OVER £200!”**

MARGARET FILER WHO RASIED MONEY  
FOR WOMEN 4 WOMEN

WE DO HOPE

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**Women 4 Women**  
Supporting the Women of Gaza

When women support each other,  
incredible things can happen.  
ISABEL ALLENDE

[amostrust.org/women-4-women](https://amostrust.org/women-4-women)



JOIN US AS WE STAND IN SOLIDARITY WITH THE WOMEN OF GAZA

All money raised will go to the AL AHLI ARAB HOSPITAL breast cancer screening service in GAZA CITY which promotes community education and awareness, so women can get early and effective screening.



WOMEN 4 WOMEN

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**“MY MESSAGE TO YOU IS THAT THE WOMEN 4 WOMEN CAMPAIGN IS VERY IMPORTANT AND IT IS NOT HELPING WOMEN ONLY, IT SAVES THE WHOLE FAMILY. WE REALLY APPRECIATE WHAT YOU ARE DOING FOR US.”**

**SAMIRA**  
MANAGEMENT TEAM MEMBER,  
AL AHLI ARAB HOSPITAL, GAZA CITY

**WE DO HOPE**





## WOMEN 4 WOMEN

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#### SENDING US THE DONATIONS

Send us all cheques inside the donation envelopes they came in. If people have made cash donations we would be most grateful if you could:

- empty the cash from the donation envelopes
- write the amount of each donation on the envelope it came in and send us a cheque for the total of all the cash received
- send us all the donation envelopes.

The above will enable us to claim Gift Aid on applicable donations.

Please ensure that donors fill in all the details on the support cards and/or donation envelopes so we can fulfil all the criteria for data protection and Gift Aid.

Please do alert them to the checkboxes (at the bottom) on the front of the Gift Aid envelopes which they can use to sign up to our E-news.



## WOMEN 4 WOMEN

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Please send all the completed support cards, cheques and donation envelopes to the Amos Trust office.

#### **Amos Trust**

St Clement's

1 St Clement's Court

London

EC4N 7HB

#### **ONLINE FUNDRAISING PAGE WITH JUSTGIVING**

If you wish to set up a fundraising page so that people can support your event online (even if they can't attend), we recommend that you set up a Just Giving page.

[justgiving.com](https://www.justgiving.com) is very user-friendly and is a very cost effective way for a small charity like us to process donations. Donors using Just Giving will not be contacted by us unless they ask us to send them more information.

**THANK YOU**

I \_\_\_\_\_ (ADD NAME) will be \_\_\_\_\_ (ADD DATE) to raise money for Amos Trust's Women 4 Women Appeal.

PLEASE PRINT WILL BE DOING ON \_\_\_\_\_ (ADD DATE) TO RAISE MONEY FOR AMOS TRUST'S WOMEN 4 WOMEN APPEAL.

NAME	FULL ADDRESS	POST CODE	DONATION £	DATE PAID	GIFT AID? PLEASE TICK

# Please support Amos Trust's Women 4 Women Appeal

I/we would like to support Amos Trust's Women 4 Women Appeal with a regular gift.  
I/we would like to give regularly to Amos Trust and have completed the Standing Order form below

## Please complete this section in full

Name
Address
Postcode
Telephone
Email

## Standing Order form

To: <b>The Bank Manager</b>
Your Bank
Address
Postcode

### Please debit my/our account

Account no								
Sort code								
With the sum of £								
<b>Each month / quarter / year until further notice*</b>								
Starting on <table border="1"> <tr> <td>D</td><td>D</td><td>M</td><td>M</td><td>Y</td><td>Y</td><td>Y</td><td>Y</td> </tr> </table> * Delete as applicable	D	D	M	M	Y	Y	Y	Y
D	D	M	M	Y	Y	Y	Y	

### And pay this sum to Amos Trust

Account no. 10939419	Sort code: 16-20-30
RBS, 10 North St, Guildford GU1 4AF	

### Please sign and date

Signature
Date

### Please notify Amos Trust if you:

Want to cancel this declaration; change your name or home address; no longer pay sufficient tax on your income and/or capital gains. If you pay Income Tax at the higher or additional rate and want to receive the additional tax relief due to you, you must include all your Gift Aid donations on your Self Assessment tax return or ask HM Revenue and Customs to adjust your tax code.

### Please return completed form and payment to:

**Amos Trust**  
St Clement's,  
1 St Clement's Court,  
London  
EC4N 7HB

**Telephone:**  
+44 (0) 20 7588 2638

**Email:**  
office@amostrust.org

**Website:**  
amostrust.org

## Payment methods

**Cheques: (payable to Amos Trust)**  
We accept CAF Cheques, Stewardship Services vouchers and Sovereign Giving vouchers.

**Credit Card:**  
To donate securely by credit card, please visit our website at [amostrust.org/give](https://amostrust.org/give)

**Standing Order:**  
To give a regular gift, please complete the standing order form opposite.

## Gift Aid declaration

Please treat as Gift Aid donations all qualifying gifts of money made (tick all boxes you wish to apply).

<input type="checkbox"/> Today	<input type="checkbox"/> In the future
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I confirm I have paid or will pay an amount of Income Tax and/or Capital Gains Tax for each tax year (6 April to 5 April) that is at least equal to the amount of tax that all the charities or Community Amateur Sports Clubs (CASCs) that I donate to will reclaim on my gifts for that tax year. I understand that other taxes such as VAT and Council Tax do not qualify. I understand the charity will reclaim 25p of tax on every £1 that I give on or after today.

Signature
Date



PALESTINE JUSTICE

AMOS  
TRUST.  
ORG

